



**FOR IMMEDIATE RELEASE:**

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**NON-PROFIT HELPING UNDER-SERVED YOUTH ACCESS SOCCER LEAGUES ANNOUNCES FUNDRAISER**

*Soccer Assist to hold 3<sup>rd</sup> Annual Soccer Social/Fundraiser May 26<sup>th</sup> at Rock Rose Hall featuring Bob Schneider & DJ Christian Barbuto.*

(Austin, TX – May 1, 2017) - Soccer Assist, a 501(c)(3) local non-profit will be holding their 3<sup>rd</sup> Annual Soccer Social/Fundraiser at the Rock Rose Hall. The event will feature Austin legend Bob Schneider, winner of numerous Austin Music awards including Band of the Year, Musician of the Year, and Best Male Vocalist from 1999-2010.

The evening will also include music from nationally touring DJ, Christian Barbuto, drinks and appetizers, and a silent auction. Tickets/donations required. Past events have been attended by soccer legends including Landon Donovan, Kristine Lilly, Brian Ching, and Stuart Holden.

Soccer Assist was founded in 2015 to provide support for underserved soccer players in the Austin community. Current club partners include Lonestar Soccer Club and Westlake Youth Soccer Association. The organization has raised approximately \$60,000 from individual contributions and corporate sponsorships. Funds have been allocated for scholarships to partnering soccer clubs (20%), a scholarship endowment (40%), savings for a sports-court (20%) and administrative/programming costs (20%). Soccer Assist is also planning a free camp for under-served youth.

*“In just a few years, we’ve been able to accomplish so much including providing field trips, gear giveaways, camp discounts, and of course scholarships to talented, motivated kids. These scholarships have benefited not only the recipients and their families - but the communities and players on various teams throughout Austin. Soccer Assist is not just a soccer story. It’s also about diversity, integration, and opportunity,”* commented Aaron Rochlen, Soccer Assist founder.

**Tickets:** [tinyurl.com/SA-party-2017](http://tinyurl.com/SA-party-2017)

**Information on events, past media coverage, and programming:** [soccerassist.org](http://soccerassist.org)