66 HELM Soccer partners with organizations making a difference in their communities.

When we learned about Soccer Assist, we knew it would be a perfect fit.

LANDON DONOVAN, CO-FOUNDER, HELM SOCCER AND ALL-TIME LEADER IN GOALS AND ASSISTS. US MENS NATIONAL TEAM

Big goals. Generous Assists.

In soccer and in life, participation is everything.





SOCCERASSIST.ORG | SOCCERASSISTATX@GMAIL.COM +



Some kids can't afford to play the most popular game on earth.
Soccer Assist wants to change that.

6 Soccer Assist is not only about increasing access and diversifying the playing fields. It's also about growing and enhancing our talent pool, making US Soccer stronger locally, nationally, even internationally.

AARON ROCHLEN, PH.D. SOCCER ASSIST CO-FOUNDE



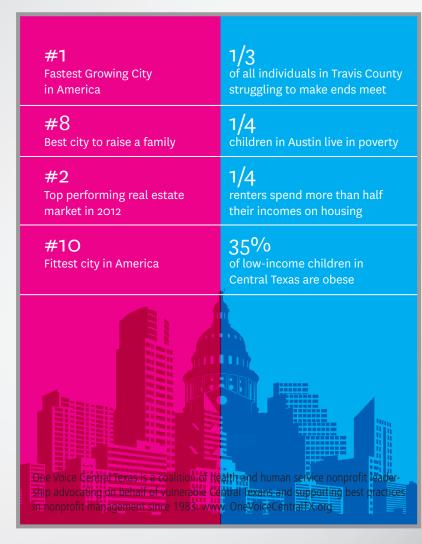
Fees for soccer academies can range between \$600-\$1200 annually. For families at the top of the poverty line, that's 3 to 4% of one's total annual income. Select Soccer is even more expensive. As a result, too many kids get shut out of the best leagues, limiting their development and visibility. And those are just the soccer consequences.

Team sports is also about building relationships, fostering passion, sportsmanship and learning one's strengths and weaknesses. Soccer also teaches kids to respect those others who are different, an invaluable lesson in today's increasingly diverse society. Yet too often, these benefits are limited to those who can afford to pay. In Austin, data from a recent report (Annie E. Casey Foundation) suggest that 25% of children live below the poverty–15% of those in extreme poverty. For these kids, playing in top leagues is beyond their reach.

We partner with top soccer clubs to provide scholarships for youth aged 7-11. Early involvement in sports is key to numerous health and social benefits.

Thank you to our Founding Sponsors: Altus Foundation and Fiesta. Please consider adding your name to our growing list of partners.

A TALE OF TWO AUSTINS



Your generous, tax-decutible contribution to Soccer Assist will open the playing field to kids currently on the sidelines.